

To IMM supporters / Press release /

Smartstand - Relaunch - / English Version

Dear artists, friends and interested parties of the IMM, dear employees of museums, institutions corporations, countries and municipalities, to all at home,

We are very sorry that our teams cannot come to your place personally due to the given circumstances. But we continue with old and new ideas.



Smartstanding - As a project that can be realized by everyone at home, we are organizing a competition for a **Smartstand – Relaunch**.

Subject - The goal is to create objects that can assert themselves in the useful function as a holder of a smartphone, book or tablet as well as objects without useful function.

Background / History - Objects of this kind were developed for the first time in a project with young refugees in 2015, who were in a similar situation to many young people and young adults today: they were largely isolated from their friends but also parents and siblings in their housing situation. For them, the smartphone was the only connection at the time. To avoid holding the smartphone in their hands all the time during the phone calls or while watching videos, they developed numerous versions of a bracket for it within this project.

New solutions - Great emphasis is also placed on the appearance, which corresponds to the color and other design ideas of the participants. The aim of the project is to fulfil the desire to act and derive boredom as well as to enable the creative expression of personal identity.

End of project - Due to a change of residence, many ideas could not be further elaborated at that time and the implementation stagnated.

Currently through Corona – These days, many or almost all young people and adults are in a comparable isolated situation throughout Europe and the idea developed at that time can be re-implemented in many updated versions.

New: hygienic aspect – due to less direct contact, the hand and smartphone heat each other up less strongly. This may result in less moisture from hand sweat and reduces the breeding ground for the multiplication and spread of viruses and bacteria. We therefore call on all institutions and helpers to support this project and ask them to continue to communicate the idea.

Realization - What can we do? What can everyone do in concrete terms? As artists, associations and institutions, we can communicate the idea and give practical tips as far as possible. Members of the private household can ask themselves the question of available material and possibilities of implementation, even provisional ones.

Example: Do you have wood and fabric residues and maybe even a discarded snow shovel? Reason: among the materials brought from the studio at the time were a snow shovel among many wood remnants, whose curved parts were particularly suitable for storing the smartphones and were used as a basis for many versions. In addition to different colored paints, fabrics and

felts were used as upholstery but also leather and other materials. In addition, the Smartphone-rests were often additionally decorated - for example, with jewels, which they also served as a shelf.

Results - We are excited. What do the smartphone stands look like today? We look forward to sending your photos or videos. We will publish particularly successful objects online. If you have any questions, please send us an e-mail.

Example -Video As a suggestion, the video shows some of the objects that have been created so far: <https://youtu.be/G9H6gytZ2Wg>

Yours sincerely,

Jörg Spamer

Artist and artistic direction

IMM - International Migration Museum e.V. - Schneckenhofstraße 29 - 60596 Frankfurt -
T: 069 97528175 - M: info@i-m-m.org - N: www.i-m-m.org - I: www.instagram.com/imm_frankfurt
Account for Donations: DE 57 5105 0015 162 0742 15 , BIC: NASSDE55XXX, IMM is a nonprofit NGO.